

## PRESS RELEASE

### Dr. Torsten Rossmann elected Vice Chairman of the AGF Supervisory Board

**Frankfurt, 09/05/2019.** Dr. Torsten Rossmann, 55, is the new Vice Chairman of the Supervisory Board of AGF Videoforschung GmbH. The Managing Director of WeltN24 GmbH succeeds Thomas Kreyes, who left Mediengruppe RTL at the beginning of the year. Since January, the Cologne-based broadcast group has been represented both on the Supervisory Board and in the annual general meeting by Matthias Dang, Managing Director of IP Deutschland. The Chairman of the AGF Supervisory Board is and will be Martin Berthoud, Head of Program Planning at ZDF.

Dr. Torsten Rossmann has served on the Supervisory Board of AGF Videoforschung for more than two years. After AGF was converted to a limited liability company under German law (GmbH) at the start of 2017, WeltN24 was one of the first new shareholders represented on the Joint Industry Committee (JIC). The journalist and media manager had acquired the broadcaster N24 together with partners in a management buy-out and founded N24 Media GmbH in June 2010. Since the company was acquired by Axel Springer SE in February 2014 (closing in December 2013), Rossmann has served as Managing Director of WeltN24 GmbH and leads the broadcasters WELT (formerly N24) and N24 Doku.

**Kerstin Niederauer-Kopf**, Chairperson of the AGF Executive Management: “The Supervisory Board of AGF is an extremely capable and highly appreciated sparring partner for the Executive Management. Above all, we always strive to carefully balance the different interests of the individual shareholders. We are therefore very pleased that the shareholders have filled the position of Vice Chairman with a representative of the new shareholders for the first time.”

#### **About AGF Videoforschung ([www.agf.de](http://www.agf.de))**

*AGF Videoforschung is an association formed by the broadcasters ARD, Discovery, Mediengruppe RTL Deutschland, ProSiebenSat.1 Media, Sky Deutschland, Sport 1, Tele 5, WeltN24, Viacom and ZDF to jointly conduct and refine the continuous collection of quantitative data on the use of video content in Germany, including the elicitation and*

*analysis of the data. It invests many millions of euros per year to continuously refine its instruments in order to deliver reliable data on the use of video content to the market on a daily basis. Besides the shareholders, licensed TV stations, advertisers and media agencies also play an active role in designing the measurement and research conducted by AGF Videoforschung.*

**Contact at AGF Videoforschung:**

**Kerstin Niederauer-Kopf**

Chairperson of the Executive Management | AGF Videoforschung GmbH <sup>[1]</sup><sub>[SEP]</sub>

Tel. 069 - 95 52 60 0 | Fax: 069 - 95 52 60 60 | E-Mail: [presse@agf.de](mailto:presse@agf.de)

[www.agf.de](http://www.agf.de)