

PRESS RELEASE



Carsten Schwecke succeeds Matthias Dang and represents RTL Deutschland on the Supervisory Board and Shareholders' Meeting of AGF

Frankfurt, April 9, 2025 – Carsten Schwecke, Chief Commercial, Technology & Data Officer of RTL Deutschland, has been appointed to the Supervisory Board of AGF. He succeeds Matthias Dang, who resigned from his mandate as of March 31, 2025.

Carsten Schwecke has been a member of the executive board of RTL Deutschland since April 1, 2025. In his current role, he is responsible for all commercial, technological, and data- and AI-driven activities of the media company. The business graduate transitioned to the media industry in 2015 and has extensive experience in various leadership positions. Previously, he was CEO of Handelsblatt Media Group, Axel Springer Media Impact, and Head of Sales at Seven.One Entertainment Group.

Kerstin Niederauer-Kopf, Chairwoman of the Executive Board of AGF, welcomes the decision: "We are very pleased to welcome Carsten Schwecke to the Supervisory Board and Shareholders' Meeting of AGF. With his in-depth industry expertise and comprehensive market understanding, he will provide valuable insights for AGF."

Carsten Schwecke, Chief Commercial, Technology & Data Officer of RTL Deutschland, stated: "AGF Videoforschung remains the central measurement body for audiovisual usage in Germany. It is the task of AGF to develop reliable and comparable performance data for all audiovisual and digital offerings. I look forward to contributing, as a member of the Supervisory Board and Shareholders' Meeting, to setting the course for future-proof standards and strategies together with our market partners."

With the appointment of Carsten Schwecke, a heartfelt thank you also goes to his predecessor Matthias Dang, who has accompanied the committees with great dedication for many years.

"We would like to sincerely thank you, Matthias, for the always trusting and enriching cooperation. You have set important impulses for the work of AGF as a member of the Supervisory Board and Shareholders' Meeting and have actively driven these innovations through all levels. This is not something to be taken for granted, and therefore all the more valuable," **said Kerstin Niederauer-Kopf.**

About AGF Videoforschung GmbH (www.agf.de)

AGF Videoforschung GmbH specializes in impartial video research. AGF continuously tracks the use of video content in Germany on a quantitative basis and analyses the data collected. It invests many millions of euros per year to continuously refine its instruments in order to deliver reliable data on the use of video content to the market on a daily basis. AGF consults closely with all market partners, including licensed TV stations, advertisers and media agencies.



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